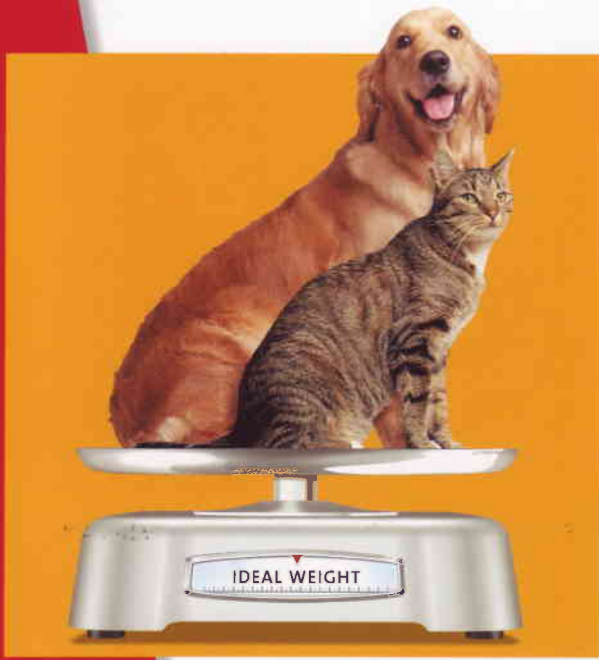


Light



Is your pet at its  
ideal weight?



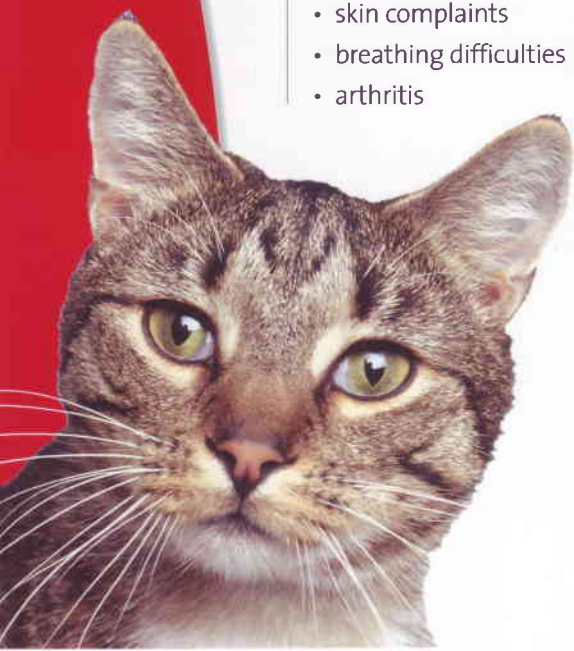
*Vets' No.1 Choice To  
Feed Their Own Pets*

# Why the ideal weight is so important

**M**any pets are not at their ideal weight. In fact, surveys show that around 50% of dogs and cats are overweight to some degree.

Weight is a good indicator of the health of a pet. Underweight pets are probably not getting sufficient energy, whilst overweight pets are at an increased risk of a whole range of clinical problems including:

- diabetes
- heart disease
- skin complaints
- breathing difficulties
- arthritis





Achieving and maintaining your pet's ideal weight not only reduces these risks, but also allows your pet to enjoy life to the full, and you'll enjoy their company even more.

### **The causes of weight gain**

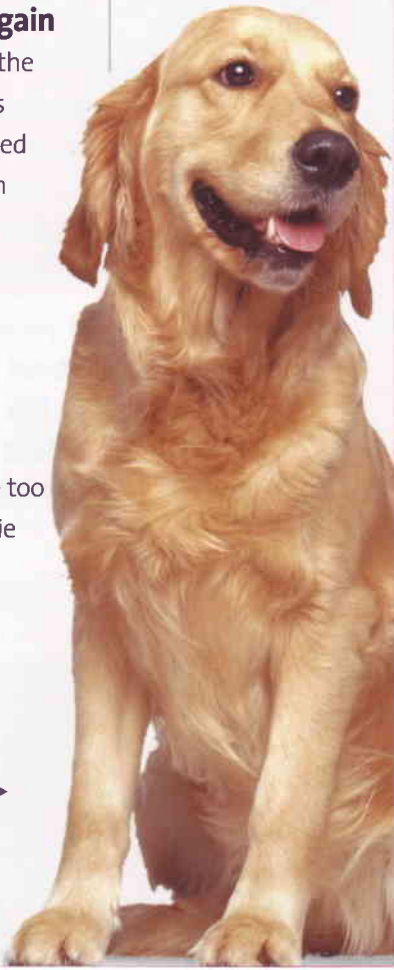
Weight gain occurs when the energy gained from food is greater than that being used and the surplus is stored in the body as fat. There are a number of factors that can contribute to weight gain, including:

#### **Too much food**

It's easy to overfeed pets by giving portions that are too big and feeding high calorie tidbits.

#### **Lack of exercise**

Pets that are relatively inactive may be using less energy than they are gaining from their food. ►



## ► **Breed**

Some breeds, such as Labradors, Cairn Terriers, Cocker Spaniels and King Charles Spaniels and most cats, are more prone to weight gain.

## **Age**

Older pets are often less active and, if so, require fewer calories.

## **Neutering/spaying**

Pets that have been neutered or spayed have a higher risk of weight gain because of their altered metabolism.

## **Medical history**

Occasionally weight gain is associated with a medical disorder that may require corrective treatment.

**If you are in any doubt about your pet's weight or the risk of weight gain, please consult your veterinarian.**



# Recognising the signs

There are a number of signs that may indicate if your pet is overweight. For example, if it is short of breath, has difficulty walking, is bad-tempered or sleeps a lot.

A way to assess your pet is with the Body Condition Score. This indicates if your pet is below, at, or above, its ideal weight. Check with the chart to see how your pet scores.



## BODY CONDITION SCORE

1		<b>Very thin</b> Ribs easily felt with no fat cover Bones are prominent
2		<b>Underweight</b> Ribs felt through little fat cover Minimal fat between the skin and bone
3		<b>Ideal weight</b> Slight fat cover over ribs
4		<b>Overweight</b> Difficult to feel ribs through moderate fat cover A slightly sagging tummy may be seen in cats
5		<b>Obese</b> Ribs are very difficult to feel under thick fat Cats have a prominent tummy

For advice on what your pet's ideal weight should be, ask for a weight check at your veterinary practice.



The best choice

# The best choice for controlling your pet's weight

Hill's™ Science Plan™ has the best range for  
controlling your pet's weight.



Available  
in Adult and  
Senior



**Great tasting, low fat, low  
calorie nutrition for dogs  
prone to weight gain**

- Contains L-carnitine to help control weight gain by aiding the conversion of fat into energy
- High in fibre to help dogs feel satisfied
- Superior Antioxidant Formula with higher levels of Vitamin E to keep your dog's immune system healthy
- Available in:
  - Adult** (for dogs aged 1-6 years)
  - Senior** (for dogs aged 7+ years)



## Superior, low calorie nutrition for cats prone to weight gain

- Contains L-carnitine to help control weight gain
- Supports urinary tract health by controlling mineral levels and urinary pH
- Contains a Superior Antioxidant Formula with higher levels of Vitamin E that helps keep your cat's immune system healthy
- Available in:

**Adult** (for cats aged 1-6 years)



- Chicken
- Tuna

**Senior** (for cats aged 7+ years)

- Chicken



Each breed has an ideal weight such as:

	Irish Wolfhound	61-74kg
	Golden Retriever	25-34kg
	Border Collie	14-20kg
	Jack Russell Terrier	5-8kg
	Pekingese	4.5-5.5kg
	Burmese cat	3.5-4.5kg
	Persian cat	4.5-5kg

For more information about your pet's weight, please consult your vet.



We're so sure that you and your pet will love Science Plan that we offer a full money-back guarantee.

Hill's Pet Nutrition Ltd.  
Wingfield Court, Croxley Business Park  
Hatters Lane  
WATFORD WD18 8YL

Helpline Tel: 0800 282438  
1-800-626002 (ROI)  
Fax: 01923 814401

 [www.HillsPet.co.uk](http://www.HillsPet.co.uk)

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