

Adult<sup>1-6</sup>



**Your dog – a guide  
to feeding dogs  
aged 1-6**



*Vets' No.1 Choice To  
Feed Their Own Pets*

## Hill's – our dedication to pets

You want the best for your dog. At Hill's we feel the same way. We know about the deep and special bond that exists between people and their pets. This dedication has meant we've been providing the best nutrition for pets around the world for over 50 years.



### Hill's – we lead the way

Hill's was the first company to develop special nutrition that helps manage specific diseases and conditions in dogs and cats.

We have used this expertise to develop the best everyday nutrition for healthy pets.

The superior nutrition of Hill's Science Plan Canine Adult helps adult dogs stay healthy for longer, whatever their lifestyle. We also have a range of Special Care products that are formulated for healthy adult dogs with special nutritional needs – please see our leaflet 'A guide to feeding dogs with special needs' for more details.

Because Science Plan provides an optimal balance of vitamins and minerals for lifelong health and has a taste that dogs love, it's no wonder that Hill's is the number one choice for vets to feed their own pets.

# Why Science Plan<sup>®</sup> is right for your adult dog

Correct nutrition plays an important role in the health and well-being of your dog. Dogs between the ages of one and six years old are generally considered to be in the adult stage of life. Adult dogs have particular nutritional needs to help keep them in the best condition.

By feeding the right Hill's Science Plan Canine Adult formula for your dog's breed size and lifestyle, you can be sure that you are giving him the best nutrition for lifelong health.

## The best ingredients

The high quality ingredients used by Hill's make Science Plan Canine Adult easy for dogs to digest, and so reduce stool volume. These ingredients are carefully balanced to help ensure your pet remains healthy.

- Superior antioxidant formula for a healthy immune system

- High-quality protein to maintain healthy muscles
- Omega-3 and omega-6 fatty acids for a healthy skin and coat
- Calcium for strong teeth and bones
- Digestible carbohydrates and fats to provide energy
- Well balanced levels of vitamins to help maintain health

## Best taste

We carry out extensive taste tests to formulate Science Plan products with a taste that dogs love.

## Great value

The highly digestible ingredients mean that a bowl of Science Plan offers your dog far more nutritional value than a bowl of ordinary dog food, so the cost per day of feeding Hill's is less than you might think.

**We're so sure that you and your dog will love Science Plan that we offer a full money-back guarantee.**





## Superior Antioxidant Formula

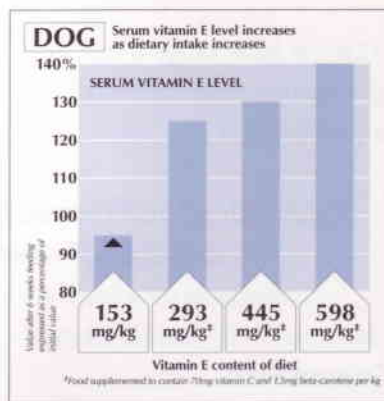
Without a strong immune system, your dog is at greater risk of disease.

### A strong immune system for lifelong health

New research findings show that the higher level of Vitamin E in Hill's Science Plan, in combination with additional amounts of other natural antioxidants such as Vitamin C, Beta-Carotene and Selenium, helps keep your dog's immune system strong. So feeding your dog the superior nutrition of Science Plan every day will help him maintain a strong, healthy immune system for a healthy and happy life.



In dry food only



▲ Statistically insignificant change; other changes statistically significant ( $p < 0.05$ )

#### Canine Science Plan\*

Vitamin E	Vitamin C	B-Carotene	Selenium
600	70	1.5	0.5

Levels guaranteed to the end of shelf life (in mg/kg food).  
Levels in dry food only.

For dogs, an increased protective effect is achieved when food contains 600mg Vitamin E per kg of dry food.





## The right product for your dog

Hill's Science Plan Canine Adult range is specially formulated to give balanced nutrition to all adult dogs, whatever their breed or size.



### Science Plan<sup>®</sup> Canine Adult Mini

- For smaller breed dogs and those preferring smaller pieces of food



### Science Plan<sup>®</sup> Canine Adult

- Formulated to keep adult dogs in the best of health
- Available in three great flavours:
  - Chicken
  - Beef
  - Turkey



### Science Plan<sup>®</sup> Canine Adult with Lamb & Rice

- Extra rice for increased digestibility
- Specially formulated for adult dogs with a delicate stomach

### Science Plan<sup>®</sup> Canine Adult with Tuna & Rice

- Enriched with essential fatty acids for a healthy skin and coat

### Science Plan<sup>®</sup> Canine Adult Large Breed

- Specially formulated for breeds weighing 25kg+
- As large breed dogs are prone to joint problems, Canine Adult Large Breed is enriched with glucosamine and chondroitin sulphate for healthy joints
- Contains L-carnitine to help control body weight and maintain lean muscle mass

### Science Plan<sup>®</sup> Canine Light Adult

- Superior low fat, low calorie formula for dogs likely to gain weight
- Contains L-carnitine to help control weight gain resulting from excess fat



# How and when to feed your dog

**B**egin by feeding the quantities as recommended on the pack. If switching your dog to Hill's Science Plan Canine Adult, gradually introduce it over a 7-day period. Do this by mixing your dog's former food with increasing proportions of the new food, until only Science Plan is being fed. He will then be able to fully enjoy the taste and benefits of the superior nutrition provided by Science Plan Canine Adult.

## Water

Your dog must have an adequate supply of fresh water at all times. Not having water to drink for a sustained length of time can harm your dog's health.

## You and your vet

Your vet is the best source of information about the health and well-being of your dog. Ask your vet to regularly advise on your dog's weight, because

achieving and maintaining a pet's ideal weight not only reduces certain health risks, but can lead to your dog having a more energetic, longer and healthier life.

## The next step

At around seven years old your dog will reach the senior stage of life. The nutritional needs of older dogs are different from those of younger adults, so you should change your pet's food. Hill's Science Plan Canine Senior provides superior nutrition for dogs aged seven and above. So by feeding your dog with Science Plan Canine Senior you can help keep him younger as he gets older. Check with your vet to find when to change to Science Plan Canine Senior and which is the best product for your dog.

## Treats & tidbits

Although it's tempting to give them, table scraps do not provide your dog with the correct balance of nutrients that he needs. And feeding food from the table may encourage the habit of begging. Try to be sparing with treats, as giving too many can lead to weight gain or nutritional imbalance.



To help your dog keep in the best of health, ask at your veterinary practice for advice on the following important subjects:

- **Vaccination**

Your dog should be vaccinated regularly to protect him against a variety of serious diseases

- **Exercise**

Exercise is very important to the overall health of your dog and it will also help to strengthen your relationship

- **Dealing with parasites**

Fleas and worms can be unpleasant and irritating for your dog. Ask your vet for advice on the best forms of prevention

- **Grooming**

Keeping your dog well groomed helps to maintain his overall health and appearance

**For more information about any aspect of Hill's Pet Nutrition products, please call our Helpline on 0800 282438.**

Hill's Pet Nutrition Ltd.

**Helpline Tel: 0800 282438**  
**www.hillspet.com**

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