



Adult¹⁻⁶



**Your cat – a guide
to feeding cats
aged 1-6**



*Vets' No.1 Choice To
Feed Their Own Pets*

Hill's – our dedication to pets

You want the best for your cat. At Hill's we feel the same way. We know about the deep and special bond that exists between people and their pets. This dedication has meant we've been providing the best nutrition for pets around the world for over 50 years.



Hill's – we lead the way

Hill's was the first company to develop special nutrition that helps manage specific diseases and conditions in dogs and cats.

We have used this expertise to develop the best everyday nutrition for healthy pets.

The superior nutrition of Hill's Science Plan Feline Adult helps adult cats stay healthy for longer, whatever their lifestyle. We also have a range of Special Care products that are formulated for healthy adult cats with special nutritional needs – please see our leaflet 'A guide to feeding cats with special needs' for more details.

Because Science Plan provides an optimal balance of vitamins and minerals for lifelong health and has a taste that cats love, it's no wonder that Hill's is the number one choice for vets to feed their own pets.

Why Science Plan* is right for your adult cat

Correct nutrition plays an important role in the health and well-being of your cat. Cats between the ages of one and six years old are generally considered to be in the adult stage of life. Adult cats have particular nutritional needs to help keep them in the best condition.

By feeding Hill's Science Plan Feline Adult, you can be sure that you are giving your cat the best nutrition for lifelong health, whatever their breed or lifestyle.

The best ingredients

The high quality ingredients used by Hill's make Science Plan Feline Adult easy for cats to digest, and so reduce stool volume. These ingredients are carefully balanced to help ensure your pet remains healthy.

- Superior antioxidant formula for a healthy immune system
- High-quality protein helps maintain healthy muscles

- Enriched with taurine to help maintain good vision and a healthy heart
- Omega-3 and omega-6 fatty acids for a healthy skin and coat
- Controlled mineral levels for urinary tract health

Best taste

We carry out extensive taste tests to formulate Science Plan products with a taste that cats love. And because your cat has many moods, we have a great range of varieties to suit her.

Great value

Our highly nutritious and digestible ingredients mean that a bowl of Science Plan offers your cat far more nutritional value than a bowl of ordinary cat food, so the cost per day of feeding Hill's is less than you might think.

We're so sure that you and your cat will love Science Plan that we offer a full money-back guarantee.





Superior Antioxidant Formula

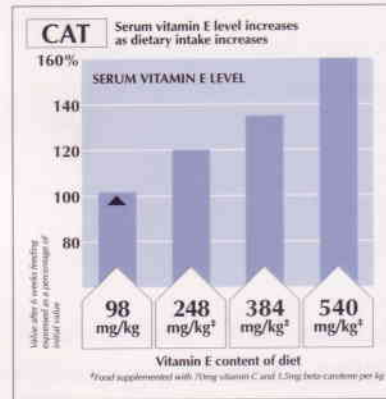
Without a strong immune system, your cat is at greater risk of disease.

A strong immune system for lifelong health

New research findings show that the higher level of Vitamin E in Hill's Science Plan, in combination with additional amounts of other natural antioxidants such as Vitamin C, Beta-Carotene and Selenium helps keep your cat's immune system strong. So feeding your cat the superior nutrition of Science Plan every day will help her maintain a strong, healthy immune system for a healthy and happy life.



In dry food only



▲ Statistically insignificant change, other changes statistically significant ($p < 0.05$)

Feline Science Plan*

Vitamin E	Vitamin C	B-Carotene	Selenium
550	70	1.5	0.5

Levels guaranteed to the end of shelf life (in mg/kg food).
Levels in dry food only.

For cats, an increased protective effect is achieved when food contains 540mg Vitamin E per kg of dry food.





The right product for your cat

Hill's Science Plan Feline Adult range is specially formulated to give balanced nutrition to all types of adult cats.



Science Plan[®] Feline Adult

- Superior nutrition for lifelong health and vitality
- Available in a variety of great-tasting flavours:
 - Chicken
 - Tuna
 - Rabbit
 - Lamb
 - Ocean fish (can)
 - Beef (can)
- Enriched with taurine to help maintain good vision and a healthy heart
- Promotes a healthy coat by using the appropriate levels of essential fatty acids and minerals
- Supports urinary tract health by controlling mineral levels and urinary pH



Science Plan[®] Feline Light Adult

- Low fat, low calorie balanced nutrition for cats likely to gain weight
- Contains L-carnitine to help control weight gain resulting from excess body fat
- Supports urinary tract health by controlling mineral levels and urinary pH
- Available in great tasting flavours:
 - Chicken
 - Tuna



How and when to feed your cat

Begin by feeding the quantities as recommended on the pack. If switching your cat to Hill's Science Plan Feline Adult, gradually introduce it over a 7-day period. Do this by mixing your cat's former food with increasing proportions of the new food, until only Science Plan is being fed. She will then be able to fully enjoy the taste and benefits of the superior nutrition provided by Science Plan Feline Adult.

Water

Your cat must have an adequate supply of fresh water at all times. Not having water to drink for a sustained length of time can harm your cat's health.

You and your vet

Your vet is the best source of information about the health and well-being of your cat. Ask your vet to advise regularly on your cat's weight because achieving and maintaining a pet's ideal

weight not only reduces certain health risks, but can lead to your cat having a more energetic, longer and healthier life.

The next step

At around seven years old your cat will reach the senior stage of life. The nutritional needs of older cats are different from those of younger adults, so you should change your pet's food. Hill's Science Plan Feline Senior provides superior nutrition for cats aged seven and above. So by feeding your cat with Science Plan Feline Senior you can help keep her younger as she gets older.

Treats & tidbits

Although it's tempting to give them, table scraps do not provide your cat with the correct balance of nutrients that she needs. Try to be sparing with treats, as giving too many can lead to weight gain or nutritional imbalance.



HollyOak
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www.HollyOakVets.co.uk

To help your cat keep in the best of health, ask at your veterinary practice for advice on the following important serious subjects:

• **Vaccination**

Your cat should be vaccinated regularly to protect her against a variety of serious diseases

• **Exercise**

Exercise and play is very important to the overall health of your cat, particularly those that live indoors, and it will also help to strengthen your relationship

• **Dealing with parasites**

Fleas and worms can be unpleasant and irritating for your cat. Ask your vet for advice on the best forms of prevention

• **Grooming**

Keeping your cat well groomed helps to maintain her overall health and appearance

For more information about any aspect of Hill's Pet Nutrition products, please call our Helpline on 0800 282438.

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